



**SURREY 2016** will inspire youth, celebrate our community, and promote engagement in sport, on and off the field. We plan to achieve this by hosting an unparalleled World Championship, where the unifying power of sport will bring our community together in competition, culture, and celebration.

## INVITATIONAL COMPETITION

**SURREY 2016** will be open to any softball-playing nation in the world and will host the world's best softball athletes from at least 30 nations, in the largest ever WBSC Women's World Softball Championship. The invitational format of this event will provide unprecedented accessibility to first-class softball competition.

## CULTURAL CELEBRATION OF NATIONS

**SURREY 2016** will celebrate all participating nations and provide a fun and dynamic opportunity for those nations to share their country and culture with our global community. We intend to honour the coming together of participating nations with a cultural exposition. The Celebration of Nations will engage participants and spectators through song, dance, art, food, and activities; all just steps from the competition venue.

## ONCE-IN-A-LIFETIME EXPERIENCE

**SURREY 2016** is committed to producing a World Championship experience that creates lasting memories for athletes and participants alike. With a rich history of successful event hosting and a tremendous group of enthusiastic and experienced volunteers, **SURREY 2016** will provide participants, partners, sponsors, media and visitors with an unforgettable experience. This event will be a chance for nations to compete for the honour and glory of the sport, for communities to celebrate culture and diversity, and for us all to inspire this generation of youth.

## POSSIBLE TEAMS ATTENDING

Australia	American Samoa	Pakistan
Canada	Austria	Panama
China	Brazil	Peru
Chinese Taipei	British Virgin Is.	Philippines
Cuba	Bulgaria	Russia
Czech Republic	France	Serbia
Great Britain	Gambia	South Korea
Italy	Germany	Switzerland
Japan	Guatemala	Turks & Caicos
Mexico	Guinea	Uganda
Netherlands	India	Ukraine
New Zealand	Ireland	Uruguay
Puerto Rico	Jamaica	Zimbabwe
USA	Kenya	
Venezuela	Lithuania	



# WBSC XV WOMEN'S WORLD SOFTBALL CHAMPIONSHIP



**SURREY** WBSC XV WOMEN'S  
**2016** WORLD SOFTBALL  
CHAMPIONSHIP  
JULY 15 - 24 | C A N A D A

**SURREY 2016** is actively building partnerships in order to host the best ever Softball World Championship. To achieve this goal, we need you. Whether it's volunteer time, assistance with event promotion, in-kind donations or financial sponsorship, your company or organization has the opportunity to be involved in the creation of a once-in-a-lifetime event.

**SURREY 2016** customizes each and every package to ensure your company or organization is entering into a partnership that will help us both achieve our goals.

Here are just a few of the potential benefits available when partnering with **SURREY 2016**.

- Ⓢ *Rights of association and usage of marks*
- Ⓢ *Signage*
- Ⓢ *Display space for consumer interaction and database development*
- Ⓢ *Social media*
- Ⓢ *Website links*
- Ⓢ *Positioning in all collateral materials (mention, advertising placements)*
- Ⓢ *Turnkey VIP Hospitality programs*
- Ⓢ *Direct marketing access*
- Ⓢ *A dedicated team to build activations and leveraging ideas*
- Ⓢ *Partnership programs specifically developed to meet your company marketing objectives*

## SPONSOR DESIGNATIONS

\$100K-\$125K	Presenting Sponsor
\$50K-\$75K	Major Partner
\$10K-\$50K	Official Sponsor
Less than \$10K	Community Sponsor

*"My softball career was about the journey, not the destination. My journey was full of passion, commitment, dedication and desire. All the same characteristics I continue to live my journey of life with."*

**Carrie Marshall (Team Canada Olympic athlete, 1996)**

*"I was inspired watching softball legends growing up at Softball City. They were fierce, strong, courageous women and I wanted to be one of them. Being an athlete taught me teamwork, resilience and discipline; skills I use today in my career as a Physician. Most importantly though softball gave me friends for life. I loved representing Canada with a group of similarly amazing women. It was the greatest privilege of my life."*

**Kaila Holtz (Team Canada Olympic athlete, 2004)**

*"Competing as a national team athlete afforded me so many valuable opportunities to travel and build lifelong friendships playing a sport I love. Through these experiences, I also learned the values of teamwork, determination and discipline - values that continue to serve me well in both my personal and professional life."*

**Angela Lichety (Team Canada Olympic athlete, 2004)**

*"When I started playing softball as a young girl it was just a pastime, but as I got older it became my passion. I was fortunate enough to be able to see the Canadian team play in 1996 prior to the Olympics in Atlanta and that still sticks in my mind as the moment I decided that would be my path. I didn't know at the time how far along that path I would be able to go, but I knew I wouldn't be satisfied unless I did everything I could in the attempt. Competing in front of the world with CANADA on your chest...what could be better than that!"*

**Alison Bradley (Team Canada Olympic athlete, 2004/2008)**

## SURREY 2016

Contact us or visit our website for further information.



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**We hope to see you in Surrey in July!**